



Dr. Michael Alexander
Award Winning
Keynote, Motivational, and
Educational Speaker
Background

Michael is an award winning speaker with over 25 years of public speaking experience. His speeches, like his testimony on the witness stand are rich with humor and insight.

His presentations are based on “Free-range” thinking, a unique problem solving technique which can be applied to virtually any problem from engineering to marketing, from technology to religion, to human resources to family issues, from motivational speaking to social issues.

Michael is available to provide M.C. services, keynote speeches, educational and entertaining talks for all occasions, and training for people who want to speak and communicate better, or just understand the world a little more.

#1 Bestselling Author of:

*Survive and Thrive on the
Witness Stand*

Michael S. Alexander, Ph.D

Free Range Thinking: Change the Focus, Find the Solution

Problems all have one thing in common. They can't be solved with traditional thinking, that is why they are problems. Solving problems requires approaching them in new and creative ways, and it requires looking for solutions in places one hasn't looked before.

If one focuses in on a problem with laser-like focus, one is likely to miss the solution which is right next to it. The search for solutions in the wrong place can best be solved by changing the focus and finding the solution.

Michael Alexander was trained by his father, the inventor of the bar code, to look at problems with a different and flexible perspective.

Businessmen, engineers, and negotiators attending Michael's presentations learn techniques to which will solve organizational problems and improve their financial bottom lines. They will be able to solve technical problems faster and more efficiently, and their negotiations with regulators, or business partners will be smoother and more efficient, and are far more likely to be mutually satisfactory.

Michael's sessions are warm and entertaining, but they are not just that, they are memorable and result in real improvements in the way attendees handle their business.

Michael also offers follow-up consultations for people who want more help in putting his ideas to practice.

Let him educate you and improve your bottom line.

Call today to schedule Michael Alexander

Laugh, Learn, and be Transformed

Dr. Michael Alexander
<Michael@AlexanderTalks.com>
<http://www.AlexanderTalks.com>
Twitter: [@TalksAlexander](https://twitter.com/TalksAlexander)
LinkedIn: [Linkedin.com/in/alexander0](https://www.linkedin.com/in/alexander0)
626-244-7817

What Clients Say:

Michael Alexander has been a colleague of mine for more than 10 years. We worked closely in our organization mentoring and inspiring other speakers to success. His witty but sophisticated sense of humor is refreshing. Michael's biggest asset is his ability to engage and keep an audience's attention. He has a knack for imparting knowledge but leave you wanting more.

- Jeffrey L. Washington, Motivational Trainer/Speaker/Coach

Michael's speech was both a mind-opener and a heart-opener to me. He helped me understand the things in ways I never would have without his help.

- Rev. Daniel Huston

Michael Alexander is a throw back to the days when society valued verbal communication. 'Dr. Mike' uses his wit, his vast knowledge, and his unique perspective on life to teach, to explain, and to humor anyone and everyone he communicates with.

- Rudy Fuentes, Monterey Highlands' Teacher

I had the fortune of observing Mike work with witnesses... It takes a unique aptitude to absorb complicated material and testify as a witness. Mike's exceptional talent is his ability to transcend that skill set and teach others to provide succinct and effective testimony in a courtroom setting.

- Jeff Renzi, Attorney

Michael is a consummate teacher, as demonstrated in his patience and skill in instructing middle-school students to excel in a mock trial competition. Michael is able to take complex problems and explain them in plain language that can be comprehended even by sixth graders.

- Allan Johnson, Attorney, Head Of EIX Ethics Investigations Group

I have known Dr. Michael Alexander more than twenty years, and have attended more than a dozen of his presentations. Dr. Alexander is always concise, and is able to make the most difficult problems clear. Besides being one of the world's foremost experts on the economics of energy, he is also a great story teller and showman.

- Stuart Goldberg, Author, Jury Consultant

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<http://www.AlexanderTalks.com>
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Employer and Client list

Southern California Edison

Minnesota Department of
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Boston Edison

Northern Trust Bank

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(Panda Restaurant Group)

Asian American Professional
Association

Dynamic Vision International

Internal Revenue Service

Toastmasters' Founder's
District

Teaching and professor
positions:

Washington University

Babson College

Bentley College

Roosevelt University

Walden University

Public speaking coach for the
award winning Monterey
Highlands Middle School

Public speaking tutor for
FBLA (Future Business
Leaders of America)

